



**THE SENIOR CAROLINA  
FIRE ADVISORY COMPANY**  
*Retired fire officials advising the  
Senior Community*

Better Business Bureau



**A+ Member Rating**

05/03/2013

Dear Doug,

The Senior Carolina Fire Advisory is pleased to offer our educational program, “The Lighter Side of Senior Fire Safety,” to your senior group. Our goal is to teach the new essentials for senior fire readiness within an entertaining and humorous format. We present this 30-minute educational program at no charge. An abbreviated version is also available.

For the past 30 years, our award-winning speaker has brought this presentation to senior groups in churches and retiree organizations throughout Georgia and the Carolinas.

In 1983, when we were known as the Firewatch Program, our original advisor was the President of the Fire Marshal’s Association of North America, Jesse C. Johnson. Since then our advisory staff has included the following retired officials: the Charlotte Fire Chief, the Atlanta Chief of the Bureau of Fire Prevention, the Columbia Chief of the Bureau of Fire Prevention, and the Georgia and South Carolina State Fire Marshals.

Most recently, several years ago, we were approached by Ben Aycock, a registered Fire Protection Engineer living in Charlotte. Ben had seen our program at his own church, and expressed an interest in joining our staff of advisors.

We were delighted! Ben Aycock wrote North Carolina’s insurance standards for years. Plus, he was the senior member of the Fire Alarm Code Committee of the National Fire Protection Association (NFPA). This prestigious organization has been setting the standards for building codes and fire department regulations throughout the United States for the past 100 years.

Ben’s own long-standing and unique position with the NFPA has given us access to the most accurate and timely information available today for our senior fire safety programs. As he puts it, “We all want to feel safe in our homes. As a senior citizen myself, I feel good about helping to protect lives and property through this groundbreaking and entertaining program.”

The following are a few examples of the comments our Yale-educated speaker has received:

“You blended in humor so well that all were listening intently.”

*Blondell Mease, Program Chair, National Association of Retired Federal Employees, Fletcher, NC.*

“He provided valuable new information. This presentation gave our seniors many opportunities to laugh, even to laugh at their own lack of knowledge. It was enjoyable and entertaining.”

*Ronnie Long, President Jolly Sixties, Mocks United Methodist Church, Advance, NC*

“It was far more informative and thought provoking than other fire safety programs we have had before. “

*Lillian K. Hyatt, Senior Coordinator Ageless Wonders, Coggins Memorial Baptist Lexington, NC*

“He is an accomplished speaker and held the attention of the audience as he discussed misconceptions, statistics and recommendations for improving home fire safety.

Feedback from the members was very positive and everyone benefited from his visit.”

*Doug Brooks, Program Chairman, Jasper AARP*

Our educational program is sponsored by The Senior Carolina Fire Advisory Company, which sells fire safety equipment. Please be advised that our marketing programs are always kept strictly separate from our educational programs. No sales information or literature will be presented at your senior meeting. Such information would have to be requested outside the meeting, through our private practice. We have observed this policy for the past 30 years.

You may reach the Senior Carolina Fire Advisory at 864-587-8221, or on my cell number at 864-497-4716, with any questions or to secure a date on our upcoming fall and winter schedule. We look forward to sharing this experience with you and your senior group.

Best regards,

Dee Green  
Program Coordinator